

## **CLOUD CUCKOO LAND THEATRE**

### **Specialist creative, career-development and producing training 2024-2025**

Are you looking for this information in another format?

Please email [hello@cloudcuckoolandtheatre](mailto:hello@cloudcuckoolandtheatre) and we'll be happy to help.

### **Neurodivergent-led professional development training, mentoring and consultancy:**

- Online training and mentoring sessions for groups and individuals
- Tailored to your distinctive needs
- Facilitated by our neurodivergent team of specialist arts leaders
- Reduced rates for small organisations & individuals

### **Participant Feedback**

Cuckoo Collective 2020 Training Programme:

“Amazing! I’ve learnt a lot in a very safe space”

**“I’ve had such a great time. Really enjoyable, welcoming and fun”**

“A wonderful, positive experience. I’ve learnt so much in a short time”

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## **WHO WE ARE**

Cloud Cuckoo Land Theatre is a neurodivergent-led music theatre company with its head in the clouds and its feet firmly planted in Brummie soil. We collaborate with, train and mentor lots of neurodivergent artists across varied profiles, and create ND-inclusive theatre, music and sensory experiences. Our plays Ding Dong, Ariel On The Cliff and FLEX have toured to community, healthcare and education settings across Birmingham, and theatres nationally including ArtsDepot, Farnham Maltings, mac Birmingham and The RSC.

Our Artistic Director, Katerina, has taught music theatre performance for students at Rose Bruford College + Royal Birmingham Conservatoire, and trained as a theatre director with Lev Dodin, Justin Audibert and Paul Hunter. She's also a qualified Associate Clinical Educator with over a decade's cross-sector experience as a facilitator, devising and delivering collective training, and teaching interpersonal communication skills to healthcare / other professionals.

## **A. NEURO-DIVERGENT LED TRAINING WORKSHOPS**

Our neurodivergent-led creative and sector development training programmes benefit from a 100% neurodivergent facilitation team with varied arts and cross-sector expertise and experience.

We can provide specialist arts trainers with lived experience of Tourette's, Autism, ADHD, Dyslexia and Dyspraxia. Our trainers are drawn from our team of producers, directors and artists.

- Online training sessions for groups of up to 16 adults
- In-person training also available (accessible space required)
- Welcoming, inclusive sessions with ND-friendly teaching
- 3.5 hours inc. 60 mins flexible breaks (more if required by you)
- Facilitated by our neurodiverse team of specialist arts leaders
- Reduced rates for small organisations & individuals
- Discount if you book two sessions

**Enquire today!    [hello@cloudcuckoolandtheatre.com](mailto:hello@cloudcuckoolandtheatre.com)**

# **INCLUSION TRAINING WORKSHOPS**

## **ND Inclusion in the Arts**

- Ensure your creative workplace is accessible to neurodivergent artists and audiences
- Give your neurodiverse team everything they need to flourish in their varied roles
- Develop an organisation and sector which lift up everybody's distinctive voices
  1. What is neurodiversity?
  2. Supporting divergent creativity
  3. Access friction
  4. Neurodivergent audiences
  5. Creating inclusive spaces
  6. Accessible resources
  7. Inclusive recruitment
  8. Inclusive management

## **ND-friendly Participation**

- Make sure your creative arts practice is accessible to neurodivergent participants
- Embed ND-friendly approaches into your regular creative process

and workshop delivery

- Craft a welcoming creative space which celebrates every participant's distinctive creative voice

1. What is neurodiversity?
2. Neurodivergent profiles + engagement styles
3. Varied needs + access friction
4. Nurturing divergent creativity
5. Creating inclusive spaces
6. Accessible materials + resources
7. Inclusive project management
8. Inclusive sharing + outcomes

## **CREATIVE DEVELOPMENT WORKSHOPS**

### **Strategy Surgery for your arts business**

Are you going where you want to go?

Is the small stuff getting in the way of the big picture?

Invigorate your arts business plan, whether you're a freelancer or a small-scale organisation. Take a step back from the day-to-day hustle, to get some perspective on your creative development journey. Join us in

Cloud Cuckoo Land to dream big and find practical creative solutions to make those dreams come true.

1. Identifying your brand
2. Long-term strategy
3. Reshaping goals
4. Writing funding applications
5. Diversifying income streams
6. Standing out from the crowd

## **Crafting Creative Conversations**

- Learn and practice effective interpersonal communication techniques
- Develop strong, collaborative relationships with specialists, partners + organisations
- Test out different conversational techniques for speaking to a variety of people
- Understand how your words and body language come across to other people
- Find out how to get the right message across — without compromising your unique identity

- Feel more comfortable talking to people in a range of professional settings — banish networking anxiety!
- Learn to make workplace conversations more inclusive to neurodivergent artists, colleagues + stakeholders

1. Sharing information
2. Active listening
3. Fostering trust
4. Constructive feedback
5. Understanding difference
6. Resolving conflicts

## **ND-FRIENDLY ARTS TECHNIQUES**

### **Responsive Arts Facilitation**

- Discover and practice varied responsive participatory arts facilitation techniques
- Test out different models of engagement, instruction, interaction and session management
- Understand how participants' engagement is affected by physical, sensory + non-verbal factors



- Learn how to support a group with varied language, learning, mental health or physical needs
  - Explore how your facilitation habits could be excluding the participants you most want to support
  - Grow your toolkit of arts facilitation skills, activities and games to breathe new life into your creative sessions
1. Trust, respect + ownership
  2. Welcoming + celebrating difference
  3. Meeting participants where they're at
  4. Active listening + accepting offers
  5. Non-verbal ways to support engagement

## **Sensory Storytelling**

A chance to explore creative sensory practice with a specialist ND team whose sensory processing is divergent, too (a.k.a. “disordered”)

- Get inspired to weave sensory experiences into your theatrical or media storytelling
- Explore new ideas for using sight, sound, smell, taste and touch in your work
- Learn about other kinds of sensory perception, like proprioception, interoception

- Unpick words like ‘haptics’ to find the varied creative opportunities they reveal
- Discover methods for making your sensory effects interactive or co-creating them with your audience
- Learn how to tell stories on lots of different levels of engagement to support varied audiences’ needs
- Find out the most cost effective ways to use sensory effects in live and recorded stories

## **B. NEURODIVERGENT-LED CONSULTANCY**

**Expert consultancy and mentoring from neurodivergent arts professionals**

### **ND Recruitment MOT for employers**

Your organisation’s interview questions and recruitment procedures reviewed by a neurodivergent producer and manager with 20 years of cross-sector experience. We’ll offer detailed feedback and suggestions of ways to make your recruitment processes more accessible to ND applicants. Support for your current project plus a toolkit of skills for future recruitment packs, processes and interviews.

- Embed ND-friendly practice

- Learn inclusive language + questioning
- Avoid common pitfalls
- Diversify your creative workforce
- Don't risk excluding the best person for the job

## **1. Bespoke Career-Development Mentoring for ND artists**

A chance for ND arts practitioners to take a step back and look at their practice and their career from a different perspective, with the support of a non-judgemental neurodivergent arts producer who'll help you get wherever you want to go.

1. Clarify your priorities
2. Develop strategies for overcoming barriers
3. Find working patterns that are healthy for you
4. Find new ways to fund your work
5. Advocate for your needs to be met
6. Look after your wellbeing
7. Identify opportunities for growth

Create a plan to keep working in the arts on your terms: how to stay safe and happy within a fulfilling creative career that celebrates your unique talents!

## **IMPORTANT WORDS**

**Neurodivergent / “ND”:** Someone whose brain develops, works, behaves, learns or processes information differently from the majority of people’s brains. This non-medical word covers a very wide range experiences and perspectives including Autism, sensory processing disorders, Tourettes, Down’s Syndrome, ADHD, AuDHD, dyslexia, dysgraphia, dyspraxia, dyscalculia, and learning disabilities. Many people also include personality disorders and mental health conditions under the ND umbrella.

Lots of neurodivergent folk are disabled, but others are not — the relationship between neurodivergence and disability is really complex.

**Neurotypical / “NT”:** Someone whose brain develops, works, behaves, learns or processes information in a similar way to the majority of people’s brains: this can mean NT people fit more easily into the systems society sets up for us to live and work in (although they may face other barriers, such as disability or racism)

**Neurodiverse:** A group of people whose brains work in varied ways — this may or may not include NT people

**Neurodiversity:** Often describes a movement of ND folk advocating for their rights, for respect and for their voices to be heard on ND issues (for example, autistic people campaigning for identity-first language).

## **PRICE LIST**

### **Rates for NPOs / Large / Commercial Organisations**

- Online Training Sessions (3.5hrs with 2 facilitators):
  - £499 each, £899 for 2 sessions
- Neurodivergent Recruitment MOT (Assessment & Report):
  - £250 for first role, £150 for each additional role
- Career-development Mentoring for Neurodivergent Artists:
  - Individual funded by organisation:  
£120 per 90 minute session or £299 for 3 x 90 minute sessions

### **Rates for Project-Funded / Small / Independent Organisations**

- Online Training Sessions (3.5hrs with 2 facilitators):
  - £350 each, £630 for 2 sessions
- Neurodivergent Recruitment MOT (Assessment & Report):
  - £120 for first role, £80 for each additional role
- Career-development Mentoring for Neurodivergent Artists:
  - Individual funded by organisation:  
£80 per 90 minute session or £199 for 3 x 90 minute sessions

## **Rates for Self-Supporting Individuals**

- Online Training Sessions (3 hours: up to 3 people with 1 facilitator):
  - £150 per session
- Neurodivergent Recruitment MOT (Assessment & Report):
  - £100 for first role, £66 for each additional role
- Career-development Mentoring for Neurodivergent Artists:
  - Individual funded by organisation:  
  
£80 per 90 minute session (£60 concessions)  
  
£199 for 3 x 90 minute sessions (£150 concessions)

## **ACCESS**

We understand that access is unique to each person, so we'll work with you or your organisation to make sure our sessions are accessible. If you have any questions or wish to discuss access, please email [hello@cloudcuckoolandtheatre.com](mailto:hello@cloudcuckoolandtheatre.com) or send a Whatsapp voice or text message to 07882003966.

The following access provisions are available:

- Comfortable, ND-friendly zoom space: tics+stims welcome, cameras/mics on or off, eye contact not required
- Plenty of breaks with flexible timing/structure possible to support you and your group's needs

- Movement breaks and screen breaks can also be included within the session activity if helpful
- Automated captioning / Otter AI / Audio description available on request
- Soft entry and exit slots provided plus a wellbeing check-in and check-out to the main session
- BSL can be arranged in advance (additional cost not included in advertised prices)
- ND-accessible resources / other accessible session resources can be provided to suit your needs

## **Get in touch**

We're really happy to work with you or your organisation to craft the best approach for your unique needs. Get in touch to start a conversation!

Email: **[hello@cloudcuckoolandtheatre.com](mailto:hello@cloudcuckoolandtheatre.com)**

WhatsApp voice or text note: **07882003966**

More info: **[www.cloudcuckoolandtheatre.com/workshops](http://www.cloudcuckoolandtheatre.com/workshops)**